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555 Hot Marketing Headlines: Over 500 Advertising Headlines You Can Use Right Now To Sell More (Hot Marketing Strategies, Book 1)



Synopsis

These 555 hot marketing headlines will help you sell more faster! You could be one headline away from a huge new paycheck! If you're not using these hot headlines for your marketing, you're missing out on a lot of extra cash! Learn how to: Write headlines that will double your sales. Imagine if you had twice as many sales... how would that make you feel? What would you do with all your extra profits? Blogging headlines that will skyrocket your blog traffic. If you're a blogger, you have to know that your headlines will bring in more visitors and readers than any other part of your posts! Make sure your headlines will actually attract new readers with these hot blogging headlines. Easy Plug and Play Headline Templates Included are hundreds of headline templates - you can just fill in your niche or main product benefit to create a killer, unique headline that will drive new sales and customers for life! Real Headlines That Have Driven Thousands of New Customers to Businesses Already Not only will you get amazing headline templates to use for your own business, but you'll also get real, actual headlines that have been used very successfully in past advertising campaigns from Fortune 500 companies to top advertising firms. About the Author Dave Cash is a blogger, entrepreneur, and online marketer. Start using these powerful marketing headlines today to grow your business! Scroll up and click the buy button now.

Book Information

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Customer Reviews

I started my business 3 years ago and this past year found it necessary to start up a blog. I am NOT a writer and in fact, hate it, making this very challenging for me. I can never come up with compelling headlines for my posts. This book (really more of a list) gives you a very simple starting

point for creating titles and topics that can be adapted for any product/business.

I read this book this morning. The first part is a list of "fill in the blank" advertising ideas. Here is my example. _____ soap gets you sparkling clean. The middle is a list of famous advertising sayings. I still remember "It's so easy when you use Lestoil." I don't know if that is in the list, but the thought of this led to my own line which be the subtitle of my next book. The final part is a list of motivational YouTube videos. I watched one and started working on my next book. I needed a bit of outside motivation. The writer does not know it, but he is my mentor. I read all of his sales and publishing books and follow much of what he says. Most things work for me. Some don't. But one thing I do know, I make a lot more money from his books than I pay him. If you have any doubts, scroll up, grab a copy and buy it. Pick ONE idea from the book and take ACTION. I have and I am already 1,300 words into my next book. Early this morning, I was out of ideas for the next book. It is time to get back to work. I have a lot of money to make today.

I am an author but not a copywriter! I hate having to write sales literature but have to have it to sell books. So I'm forced to either hire a copywriter and review their work or simply do it myself. This tool has made it so much easier to write copy. I simply open the book, pull out a title (or benefit) and away we go. If you're not a professional copywriter and don't like to write sales copy, I'd recommend you add this handy tool to your arsenal. *Carolee Sings in the Christmas Choir: A Christmas Story for Children of All Ages (Adventures of Carolee) (Volume 1)*

For the most part, "555 Hot Marketing Headlines" seems to be a compilation of other lists. It may be coincidence, but I've encountered much of this material elsewhere... just in much smaller chunks. But that's the usefulness of this "book." It brings together material you might have to dig through a dozen or more other sources to gather. Experienced copywriters and marketers won't find anything new here... but beginners can will plenty of headline ideas.

A great swipe book (if that's the phrase), with a near unlimited collection of headlines. To copy or adapt. Due to its nature it's not a book to read, but to open and browse for inspiration when you're creating sales copy.

There are a lot of classic hot headlines in this book, which is essentially a copywriter swipe file. The good thing about it is that you can flip through and browse to get new ideas for your email subject

lines, blog post headlines, or sales page headlines. But it could be more useful if the headlines were organized by market as well as headline type. For example, "blogging headlines" could be divided by blog genre (blogging tips, email marketing, SEO, social media, etc.) Even dividing them by markets like health and wellness, financial, self improvement, etc. would make this easier to find the right types of headlines to spark new ideas when you're writing.

The book does what it says. The author compiled a list. I wanted to see more substance like what makes the headlines effective. I think if he tied the book more into the dynamics of marketing it would have been great.

I bought this book because I needed help with a brain storm and my husband and copywriter were busy! I was able to sit down for an hour and create (by adopting and adapting to my niche) two pages of usable headlines I can now go off and create articles or blog posts for. If you are looking for a juicy "how to" book or for the science behind great copy this isn't it, but if you are looking for 555 examples of great headlines or a blueprint for creating your own... this is a great place to start!!! Some great headlines in there.

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